



# What is IBMA?

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# What is IBMA?

- International Biocontrol Manufacturers Association
- •Established in 1995, this year 20th anniversary
- •Over 230 members
- •Global (European focused) Association
- •Strong growth from 10 original founding members
- •Diverse membership
- •SME's to multinationals
- •Organic and biocontrol only to IPM and conventional
- •Principally involved in agriculture and horticulture



# 4 professional groups according to product categories



## Microbials

Viruses  
Bacteria  
Fungi



## Macrobials

Predatory mites  
Insects  
Nematodes



## Semiochemicals

Pheromones  
Plant volatiles



## Natural and Biochemical Products

Plant extracts  
Seaweed products  
Basic chemical substances

# Mission statement

- Raise awareness, both among decision makers and consumers, concerning the benefits of the biocontrol products.
- Ensure Biocontrol is at the forefront thinking. It is not just something that it is nice to do but a priority. (SUD)



# What is the focus of IBMA?

- Ensuring proportionate regulation of members' products
- Promoting the interests and activities of the sector and its' members
- Promote members main interest – biologically-based crop protection
- Accelerate strong growth in the use of biocontrol products
- Maintain a strong European focus
- Assist in establishing a global network to deal with global issues
- Promote diversification into other areas

# IBMA Outreach Activities

- EU Commission
- OECD, EPPO, IOBC
- FAO Minor Uses Summits / Forums
- EU Parliament
- Events: ABIM, Biocontrols 2015, Biocontrol Asia, Biocontrol Latam
- NGO's
- Industry Bodies
- Entire Food Chain
- Media



More info:

[www.ibma-global.org](http://www.ibma-global.org)

Thank You

